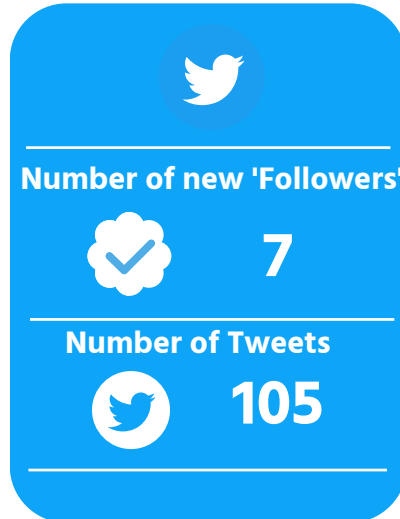
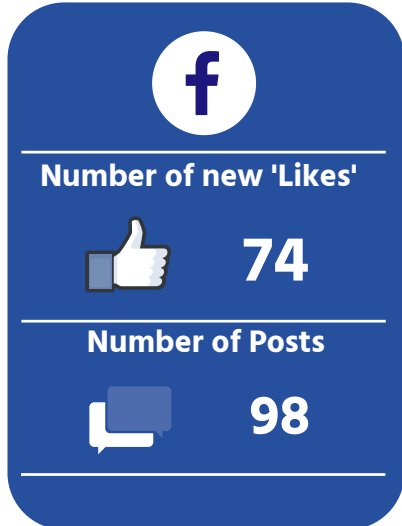


## PPP Comms Summary Q4 - 2022/23



### Top Facebook and Twitter Post of the quarter

#### Facebook



Do you know a vulnerable person who receives scam or nuisance calls? Would you like to be able to protect the...

Published by Lisa Barnes · 24 March at 13:35 · 🌐

Post impressions ⓘ

**5,072**

Post reach ⓘ

**4,806**

Post engagement ⓘ

**118**

#### Twitter



**Public Protection Partnership**

@PublicPP\_UK

Apply to our Trading Standards for a call blocker

- ✅ live in Bracknell Forest, West Berks or Wokingham
- ✅ regularly receive scam & nuisance calls
- ✅ have care or support needs due to factors such as age, mobility or mental health.

Impressions

612

Total engagements

25

Detail expands

15

Retweets

5

Link clicks

3

Likes

2

	New Followers	No. Posts
January 2023	50	20
February	33	34
March	-9	44

## Top 3 Performing Facebook Posts in Q4



Do you know a vulnerable person who receives scam or nuisance calls? Would you like to be able to protect the...

Published by Lisa Barnes · 24 March at 13:35 · 🌐

Post impressions ⓘ

**5,072**

Post reach ⓘ

**4,806**

Post engagement ⓘ

**118**



Microchipping for cats becomes compulsory. Cats must be implanted with a microchip before they reach the ag...

Published by Lisa Barnes · 14 March at 12:02 · 🌐

Post impressions ⓘ

**4,537**

Post reach ⓘ

**4,382**

Post engagement ⓘ

**127**



Reminder to dog owners As dog lovers and owners our animal warden team are only too aware of the joys of...

Published by Lisa Barnes · 30 March at 16:21 · 🌐

Post impressions ⓘ

**4,511**

Post reach ⓘ

**4,165**

Post engagement ⓘ

**414**

# Twitter



# @PublicPP\_UK

## New Followers

## No. Tweets

**January 2023**

**1**

**11**

**February**

**1**

**36**

**March**

**5**

**58**

## Top Performing Twitter Posts in Q4



**Public Protection Partnership**

@PublicPP\_UK

Apply to our Trading Standards for a call blocker

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- ✔ regularly receive scam & nuisance calls
- ✔ have care or support needs due to factors such as age, mobility or mental health.

[https://publicprotectionpartnership.org.uk/news-articles/how-call-blocking-technology-can-help-your-loved-ones-stay-independent/ ...](https://publicprotectionpartnership.org.uk/news-articles/how-call-blocking-technology-can-help-your-loved-ones-stay-independent/)  
[pic.twitter.com/y4hR40Hg3n](https://publicprotectionpartnership.org.uk/news-articles/how-call-blocking-technology-can-help-your-loved-ones-stay-independent/)

Impressions

612

Total engagements

25

Detail expands

15

Retweets

5

Link clicks

3

Likes

2

**Public Protection Partnership @PublicPP\_UK**

Bought a product that you think is unsafe? If you're in England or Wales, report it to Citizens Advice on 0808 223 1133.

[#UKProductSafety](#)

<https://twitter.com/OfficeforSandS/status/1639915094925619204>

...

Impressions

178

Total engagements

2

Retweets

1

Likes

1

**Public Protection Partnership @PublicPP\_UK**

Buying an electrical appliance online? Check that it has a UK 3-pin plug. If not, don't buy it! Search 'product recalls' on <http://GOV.UK>.

[#UKProductSafety](#)

<https://twitter.com/OfficeforSandS/status/1638510840558284800>

Impressions

159

Total engagements

3

Likes

2

Retweets

1

Month	Visitors	Articles Published
January 2023	5,631	6
February	5,362	10
March	6,510	12

## Social Platforms Traffic

Number of views to website from social media posts.

	Facebook	Twitter
January 2023	242	30
February	162	7
March	269	15

## Other Media Coverage

Number of press enquires to PPP in Q4 - 17

Number of press releases sent out from PPP in Q4 - 6

Number of radio interviews with PPP in Q4 - 5

Number of TV programmes with PPP coverage in Q4 - 0

Number of article's published online mentioning PPP, excluding PPP website in Q4 - 16

Number of articles published on PPP website in Q4 - 28